



**Let's Eat with *Bon Appétit!*
Interactive Exhibit About Food Open Through May 13
at the New York Hall of Science**

The New York Hall of Science presents *Bon Appétit!*, a new exhibition about food and healthy eating habits. *Bon Appétit!* is free with museum admission and is open through May 13, 2018.

Developed by Cité des sciences et de l'industrie in Paris, France, and produced by Imagine Exhibitions, *Bon Appétit!* includes interactive exhibits about food and eating, multimedia games and short videos. The exhibition explains nutritional guidelines and healthy eating habits, explores different food cultures, increases awareness of marketing strategies used in the food industry, and encourages museum visitors to think about their own relationships to food. The exhibit's displays and activities also promote physical activity, a necessary component of a healthy lifestyle.

Exhibits include:

What Makes You Eat? – Visitors hit the buttons that correspond to why they eat. Options are categorized by pleasure, mood, socializing, habit and need. Buttons to select include “Because it’s delicious,” “I feel like stuffing myself,” “To hang out with friends,” “I’m in front of the TV,” and “I’m hungry.”

Eating With Friends – This interactive display allows visitors to select what foods they want to eat for breakfast, lunch, dinner and snacks. They will then receive info about whether they are eating enough calories, if they need more water, and whether they are getting too few carbohydrates or protein.

Word Game – Two visitors face each other and play a word game with food-related words. One person gives hints, while the other guesses the word. The person giving hints must do so without using certain words. For instance, if the word to be guessed is “fork,” the words “eating,” “utensil,” and “cutlery” cannot be used.

What Kind of Consumer Are You? – In this game, visitors must choose a yogurt, cereal, milk and juice from the shopping cart and scan the barcodes. Once all their selections are complete, they will find out what type of shopper they are.

Food Racetrack – To get to the finish line, participants must choose a plate containing one of five different foods, all containing 15 calories (one potato chip, a small piece of fish, a plate of green beans, one can of soda, and one candy bar). They then move their plate by turning the wheel. To reach the finish line they must turn the wheel enough times to burn 15 calories, the same amount of calories represented on their plate.



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Food Investigation – A squeezing machine counts how much salt, sugar and oil your favorite muffin, soda and seafood salad has.

Bon Appétit is open daily to the public from 9:30 am to 5 pm on weekdays and 10 am to 6 pm on weekends, for a limited engagement through May 13, 2018. Admission to *Bon Appétit* is free with general museum admission.

About Imagine Exhibitions, Inc. – Imagine Exhibitions is currently producing over 35 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. In addition to developing successful traveling exhibitions, Imagine Exhibitions designs, opens, and operates permanent installations and venues, and consults on building, expanding, and directing museums and attractions. With over 25 years of diverse experience in the museum and entertainment industries, Imagine Exhibitions consistently develops exhibitions that educate and excite while exceeding attendance goals. For more information, visit www.ImagineExhibitions.com or find us on [facebook.com/ImagineExhibitions](https://www.facebook.com/ImagineExhibitions).

The New York Hall of Science – The mission of the New York Hall of Science (NYSCI) is to nurture generations of passionate learners, critical thinkers and active citizens through an approach called Design, Make, Play. Design, Make, Play emphasizes open-ended exploration, imaginative learning and personal relevance, resulting in deep engagement and delight in science, technology, engineering and mathematics. NYSCI was founded at the 1964-65 World's Fair and has evolved into New York's center for interactive science serving a half million students, teachers and families each year. NYSCI is open Monday – Friday, 9:30 am – 5 pm and weekends, 10 am – 6 pm. General admission is \$16 for adults and \$13 for children (ages 2-17), college students with valid ID, and seniors (62+). For more information, visit nysci.org or call 718-699-0005. Follow NYSCI on Twitter and Instagram: @nysci, and on Facebook at: [facebook.com/nysci](https://www.facebook.com/nysci).

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